

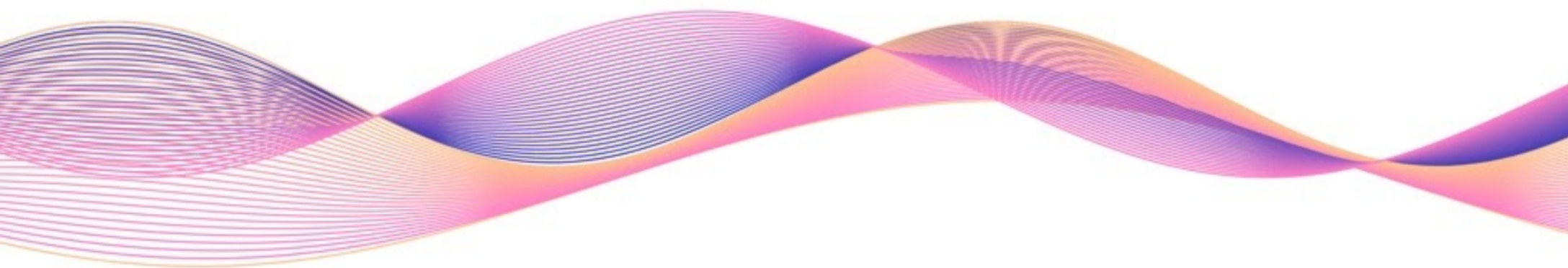


Press Release
May 26th, 2020

AIMI LAUNCHES WORLD'S FIRST, ARTIST POWERED AI MUSIC APP

Los Angeles, CA May 26th, 2020, AiMi today announced availability of the first music app that uses artificial intelligence combined with content from leading artists to create adaptive music experiences for electronic music fans. Under development for over a year by a team of world class AI scientists and musicians, AiMi breaks new ground in the application of AI in generative music.

"I've always been passionate about electronic music, and as a computer scientist, it was natural to want to combine technology with my passion for music to create a product that embraces artists and listeners alike", said Edward Balassanian, CEO of AiMi. "At AiMi, we believe AI can be a tool to enhance creativity so it was important to us to combine the creative artistry of electronic musicians with the power of AI to create continuous, adaptive music experiences."



A New Way to Listen to Music



For electronic music fans, AiMi means an end to juggling playlists or listening to songs repeatedly. Fans can now hit “play” and adjust the music energy to suit their tastes and listen to continuous music.. Using advanced AI and machine learning AiMi is able to create music that is tailored to each individual’s tastes for hours of listening pleasure.

AiMi will be available in the Apple Store beginning May 26th. Fans can enjoy 30 minutes of free music daily, or subscribe to the service for USD \$5.99/month.